

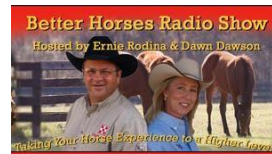
Western Kansas Largest Indoor Farm & Ranch Show



Garden City Farm and Ranch Show

January 26, 27, 28 2012
Finney County Expo Buildings
Garden City, Kansas

- ❑ Farm Equipment Demo
- ❑ Alternative Energy
- ❑ Horsemanship & Cow Calf Handling Clinics
- ❑ Technology Demonstrations
- ❑ Free Lunch Each Day
- ❑ Virtual Farm Show



MID AMERICA
AG NETWORK

Bullish on Agriculture

www.MidAmericaAgNetwork.com



KIUL
1240 NEWS RADIO 1310
GARDEN CITY

NEW in
2012...Dairy
Summit!



Grow Market Share By Growing in Media Presence

Virtual Farm Show!



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Interviews!

The screenshot shows the website's layout with a navigation menu on the left, a main content area with a 'TRACEABILITY' article, and a 'Daily Market Reports by AuctionTime.com' table. A large blue arrow points from the 'Virtual Farm Show' link in the left sidebar to the 'Virtual Farm Show' text in the bottom caption.

Contract	Last	Change	High	Low
Dec 10 Corn (E)	570-6	↑+10-4	573-6	555-6
Mar 11 Corn (E)	583-6	↑+9-4	587-4	569-0
May 11 Corn (E)	592-4	↑+9-4	595-0	577-6
Mar 11 Soybeans (E)	1306-6	↑+24-2	1311-4	1269-0
May 11 Soybeans (E)	1310-4	↑+23-4	1315-4	1273-4
Jul 11 Soybeans (E)	1311-4	↑+23-0	1317-2	1275-2
Aug 11 Soybeans (E)	1291-6	↑+27-2	1292-6	1261-0
Dec 10 Wheat (E)	743-0	↑+7-4	743-0	743-0
Mar 11 Wheat (E)	776-4	↑+1-0	786-4	756-4
May 11 Wheat (E)	802-4	↑+1-2	810-6	792-4
Jul 11 Wheat (E)	825-6	↑+2-2	827-6	796-6
Sep 11 Wheat (E)	825-6	↑+9-0	828-2	808-2
Dec 10 Live Cattle	101.500	↑+0.550	101.850	101.050
Feb 11 Live Cattle	104.575	↑+0.625	104.950	104.150
Apr 11 Live Cattle	107.900	↑+0.600	108.200	107.375
Jun 11 Live Cattle	105.250	↑+0.250	105.500	105.250
Aug 11 Live Cattle	105.475	↑+0.300	105.650	105.350

The Mid America Ag Network reports from most every major farm show in the Nebraska, Kansas, Colorado, Oklahoma and Texas including the popular Garden City Farm and Ranch Show affiliate listening areas promoting our sponsors message to the farmer & rancher.



Garden City
Farm and Ranch Show

Feature in virtual farm show web page on line with link to your Web site thru April 30th 2012

Western Kansas Dairy Summit

Thursday, January 26th

9:00-5:00: Farm & Ranch Show exhibits open
Noon: FREE LUNCH provided at show
5:30 p.m.: Welcome Dinner at Exhibition Building



Saturday, January 28th

9:00-5:00: Farm & Ranch Show exhibits open
Noon: FREE LUNCH provided at show

Kansas State University
Dairy Presentations

Friday, January 27th

9:00-5:00: Farm & Ranch Show exhibits open
Noon: FREE LUNCH provided at show

DOING BUSINESS IN KANSAS **(Visit the Dairy in Kansas Booth)**

Western Kansas Dairymen on hand to discuss doing business in
Kansas

Kansas Department of Agriculture

Kansas Department of Health & Environment

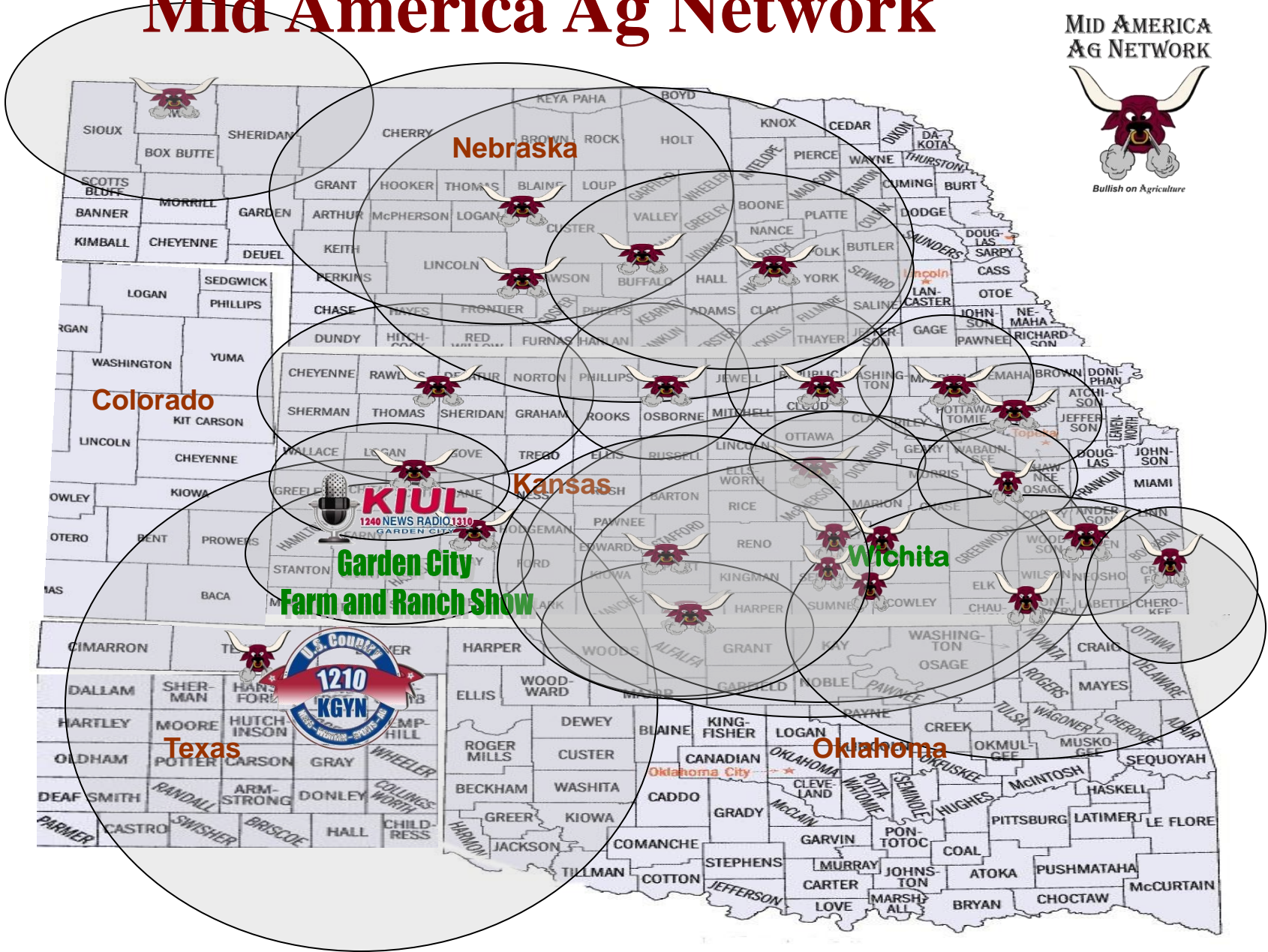
Kansas State University Dairy Presentations **Saturday, January 28th**

Dr. Jeff Stevenson
Dr. Barry Bradford
Dr. Gregg Hanzlicek
Dr. Mike Brouk

Reproduction
Nutrition
Mastitis
Management/
Overview of Dairy
Industry in Kansas

Mid America Ag Network

MID AMERICA
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Nebraska

Colorado

Kansas

Garden City
Farm and Ranch Show

Wichita

Texas

Oklahoma





**MID AMERICA
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www.MidAmericaAgNetwork.com

**Garden City
Farm and Ranch Show**

www.gardencityfarmshow.com

Detail Summary

:30 second commercials 6a-10p to use on Mid America Ag Network, select stations....as requested in Central & Western Kansas.

Sponsorship in the event promotion “Garden City Farm & Ranch Show” showcasing ***interviews and features of products*** & thru media presentations on radio and on-line.

Signage & Display – Posters, table tents and promotion in local and regional newspapers including High Plains Journal.

Radio – Event promoted on all Mid America Ag Network radio network affiliate stations, Better Horses Radio Network www.MidAmericaAgNetwork.com, www.gardencityfarmshow.com

Web Link – feature web presentation on www.MidAmericaAgNetwork.com

Booth Space – at The Garden City Farm & Ranch Show

Virtual Farm & Ranch Show: Signage and link to your website within the virtual farm show feature on www.MidAmericaAgNetwork.com thru March 30, 2012.

(Note: the Garden City Farm & Ranch Show will also be promoted on Western Kansas television promoting the MAAN web site)